MI-CONTACT

MedInformatix

Make your marketers more productive with the new MIContact Marketing App. It allows your representatives in the field to access and update data in real time from any iOS or Android device.

KEY TAKEAWAYS:

- Marketers can be notified when they open the app of new referral activity, increase or decrease in patient referrals, and upcoming appointments.

- Schedule, update, and complete marketing activities with referring providers, such as emails, phone calls, and visits.

- Powerful analytics let representatives know which providers are referring patients to your practice and the data can be sorted by variables like insurance and modality.

- Keep track of budget limits per referring doctor of items dropped off or meals provided.

- Track activities related to untapped referring providers in your area.

SOFTWARE REQUIRED:

MedInformatix 7.6 or above

Microsoft Power BI Pro
(https://powerbi.microsoft.com/en-us/power-bi-pro/)

RECOMMENDATIONS:

- Identify your current CRM requirements.

- Schedule a demo today

If you have questions or are interested in this product, please contact clientrelations@medinformatix.com.