



MI-CONTACT

Make your marketers more productive with the new MIContact Marketing App. It allows your representatives in the field to access and update data in real time from any iOS or Android device.

KEY TAKEAWAYS:

- Marketers can be notified when they open the app of new referral activity, increase or decrease in patient referrals, and upcoming appointments.
- Schedule, update, and complete marketing activities with referring providers, such as emails, phone calls, and visits.
- Powerful analytics let representatives know which providers are referring patients to your practice and the data can be sorted by variables like insurance and modality.
- Keep track of budget limits per referring doctor of items dropped off or meals provided.
- Track activities related to untapped referring providers in your area.

SOFTWARE REQUIRED:

MedInformatix 7.6 or above

Microsoft Power BI Pro

(<https://powerbi.microsoft.com/en-us/power-bi-pro/>)

RECOMMENDATIONS:

- Identify your current CRM requirements.
- Schedule a demo today

Confirmed

Call: Cobb, Amelia
Target: Web Fri 5/29
4:47 PM

Confirmed

Call: Ford, Derek
Target: Web Sun 5/31
4:47 PM

Confirmed

Visit: Mclaughlin, Kasimir
Smith Associates
Fri 5/1 3:52 PM

98% increase in referrals from Caleb Sch...
Fri 5/15 3:00 AM

166% increase in referrals from Jaime Str...
Wed 4/15 3:00 AM

Referral Detail

Referral Name: Lowery, Kevyn

Display Name: Kevyn Lowery MD

Lead: No

Phone: (419) 777-9999

Fax: (419) 444-9999

611 Mitchell Way, Suite 102

Today Month Week Day +

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23

If you have questions or are interested in this product, please contact clientrelations@medinformatix.com.