



“13 Microsoft Nominations in 8 years”

Technology Meets Cardiology: Medinformatix And GEMMS Begin Five-Year Commitment To Healthcare Product Development And Market Expansion

LOS ANGELES/EWORLDWIRE/Nov. 28, 2006 --- When the healthcare industry is shaken up by new technology, providers take notice. Cardiology practitioners are already experiencing the benefits of a five-year strategic partnership between Medinformatix - an IT development company whose sole focus is on the healthcare industry - and GEMMS - specializing in cardiology practice solutions. The combination of a successful implementation of the Medinformatix suite of tools and GEMMS market knowledge in cardiology streamlines workflow processes and increases efficiencies in practices nationwide.

Through its relationship with GEMMS - which was one of Medinformatix's first national accounts - Medinformatix expands its reach deep into the cardiology outpatient market. Said GEMMS CEO and President Roger Pinto, "GEMMS delivers very specific, extensive offerings to cardiologists and affirms its position as a leader in the cardiology market via our PACs product." In just the last five years, over 75 cardiology groups have been brought in under Pinto's team.

Along with greater incentive to capture market share, the agreement extends previous contracts with GEMMS to include a major product release of products such as Medcome, PACs for cardiology and a cross-license to include One Card (developed by GEMMS). Medinformatix will provide the technical resources to assist in its joint relationship with Freeland.

"The deep leadership commitment of GEMMS' management and the company's unwavering support of the Medinformatix product line reinforces the mission of Medinformatix and its offerings. The establishment of our joint collaboration acknowledges that success in the industry is dependent upon forming significant relationships like ours," said Medinformatix Chief Executive Officer Thomas McGonigle.

Los Angeles' largest clinical medical group serving the Hispanic community - Clinica Medica San Miguel - with over than 15 clinics and four 24-hour urgent care facilities, has initiated an electronic medical record system and selected Medinformatix as its newest technology partner.

About Medinformatix

A leading national provider of fully integrated electronic health records, Medinformatix, Inc. products have been built around Medinformatix 25 years of workflow expertise. Designed on a single database using Microsoft SQL, whether the installation is a single physician who went live in 1994, a national cardiology practice, the busiest radiology practice in Manhattan, or one of 15 other specialties the company services, it accommodates very specific needs. Practices from various specialties choose to use Medinformatix's award-winning products which have received 13 Microsoft nominations in eight years. Medinformatix transforms

the dream of a paperless, integrated practice into a reality. Visit <http://www.medinformatix.com> for more information.