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“13 Microsoft Nominations in 8 years”

Soteria Imaging Recommends the MedInformatix RIS

Louisville, Kentucky — January 19th, 2009 — Soteria Imaging began its search for a new RIS with billing (or practice management system) over ten months ago. They reviewed more than ten systems, called well over fifty references, and made a few onsite visits to existing customers. Given that Soteria is an outpatient imaging provider with nineteen imaging facilities located in nine states and no radiologists on staff, they had a few requirements of the systems. The system had to be focused towards referring physicians and patients. Next, the system had to be able to take almost any manual process and create an automated workflow solution. The practice management system had to have one database, so that integration between the RIS and billing was seamless. Additionally, the system had to be very flexible to be able to adapt to the practice’s various and unique workflow needs. The vendor had to be a partner who was on the cutting edge of technology and always open to suggestions of system enhancements.

After all of its research, Soteria Imaging selected the MedInformatix RIS. Now almost a year later, Geoff Lubber, Vice President of Finance and Reimbursements for Soteria Imaging, had this to say, “I am excited to relay that MedInformatix has not only met all of the above requirements, but they have exceeded our expectations immensely. Since the first day of introduction to MedInformatix, we have been extremely impressed with the executive management team, the sales process, the contract negotiations, the workflow analysis, the training, and the implementation of the software. Historically, given our decentralized structure of our business, we have had difficulties rolling out any system. To that point, we have had nothing but a wonderful experience with the workflow analysis, system design, training and implementation of MedInformatix. The implementation team is one of the best project management groups I have ever encountered. Their system knowledge, planning preparation, and system implementation are second to none. Additionally, the flexibility of the software and the ability to automate any manual process puts MedInformatix in a class by itself. I would highly recommend this software solution to any potential customer and would be happy to provide an onsite demonstration of the software to potential buyers!”

About Soteria Imaging

In 1992, Soteria Imaging Services was founded on a vision of developing and managing outpatient medical imaging facilities that are dedicated to superior patient care. Since that time, Soteria Imaging Services has grown into a national leader in outpatient medical imaging with over twenty facilities in ten states from New York to Nebraska. The company has developed, operated, merged, and sold medical imaging centers while participating in joint ventures with hospitals and physician practices. Through these opportunities, they have mastered the art of delivering "customer delight" to our partners, patients, referring physicians and shareholders. They bring incredible value to their partners through

state-of-the-art technology and imaging equipment, comfortable facilities, knowledgeable legal and compliance teams, intuitive financial managers, in-house technical service engineers and informed medical billing operations. Most importantly, they offer wisdom from fifteen years of experience in almost every competitive arena within the outpatient medical imaging field. What began as a thoughtful vision for making a difference has grown into a reality of focused competence and success.

About MedInformatix

MedInformatix, Inc. (www.medinformatix.com) is a leading national provider of fully integrated Radiology Information Systems, Practice Management Software, and Electronic Health Records. The products have been built around MedInformatix twenty-five years of workflow expertise. The product suite is designed on a single database using Microsoft SQL. Whether the installation is the busiest radiology practice in Manhattan, a national cardiology practice, or one of fifteen other specialties they service, MedInformatix can accommodate their needs. See why so many practices from various specialties choose to use their award winning products: 13 Microsoft nominations in 8 years. MedInformatix can turn the dream of a paperless, integrated practice into a reality.

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For more information on Soteria Imaging:

<http://www.soteriainaging.com>

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